



HISPANIC CENTER
of western michigan

Promotora Job description

About us

Hispanic Center of Western Michigan

Founded in 1978, the goal of the Hispanic Center is to provide unmet social services to the Hispanic Community in Greater West Michigan. Located in the heart of the Roosevelt Park, the largest Latino neighborhood in Grand Rapids, the Hispanic Center is able to directly serve more than 10,000 individuals annually. Not limited to Grand Rapids, we seek to address the needs of Latinos in West Michigan. The staff is largely bilingual and multi-cultural. We understand our Latino neighbors, connect with them, and work to achieve self-sufficiency together. The Hispanic Center of Western Michigan is a non-profit 501(c) (3) community-based organization.

We are seeking an energetic, dedicated, Promotora de Salud that has a close understanding of the community we serve. The Promotora de Salud/Health Promoter will provide direct support to our Community Navigation Coordinator with recruiting program participants, facilitating health related workshops and community outreach. This is a great opportunity for individuals that enjoy connecting with community.

The Promotora de Salud responsibilities may include:

- Coordinate program events/workshops, lead participant recruitment, lead program activities and data collection (surveys), facilitate health classes
- Helping people understand their health condition (s) and develop strategies to improve their health and wellbeing.
- Establish positive, supportive relationships with program participants and follow up with them as needed.
- Coordinate food distributions
- Motivate clients to active, engaged participants in their health.
- Attend community events for community outreach and deliver health information using culturally appropriate terms and concepts.
- Attend required professional development opportunities.
- Other duties as assigned.

Required qualifications:

- Bi-lingual in Spanish required.
- Excellent communication and customer service skills.
- Positive attitude and interest in assisting our community members/program participants.
- Valid Drivers License
- Ability to pass a background check
- Ability to work both independently and with other staff members.